

Dr. Debidas Mondal

Joint Registrar



The University of Burdwan

Rajbati, Burdwan- 713104, W.B

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(EPABX) Ext 213

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e-mail : jtregistrar@buruniv.ac.in

SL.NO. 560

Under UGC's New
Regulation - 2016

No.R-Ph.D./Regn. / A / Mass. Com / 289

Dated: 16.03.2023

To:
Shri/Sm. Debabrata Biswas
Dr. Mugdha Sengupta
Dept. of Mass Communication
B.U.

Sub: Grant of Registration as a candidate for Ph.D. degree in Mass Communication
with effect from 09-12-2019

Sir/Madam,

I am to inform you that the Faculty Council for P.G. Studies in Arts/ Science at its meeting held on 10-02-2023, permitted you to get yourself registered as a candidate for Ph.D. degree, mentioned above, the title of your thesis being, **ROLE OF ONLINE MEDIA IN HIGHER EDUCATION: A STUDY OF SELECTED UNIVERSITIES IN WEST BENGAL DURING COVID 19 PANDEMIC**

....." Subject to fulfillment of the requirements set forth in the University Ordinances relating to Doctoral Degrees and such terms and conditions as may be laid down by the appropriate authorities of the University from time to time.

You will now be required to deposit the Ph.D. Registration fee of Rs. 8,000/- (Eight thousand only) for enrolment of your name in the Register of candidates for Ph.D. degree, positively within a month from the date of issue of this letter, failing which your case will not be considered for Registration as a Ph.D. candidate and the relevant copy of the cash receipt should be submitted to the Ph.D Unit.

In this connection you are requested to note that ---

a) You have been permitted to do research work under **Dr. Mugdha Sengupta**,
Dept. of Mass Communication B.U......
.....as your Supervisor / Co-Supervisors.

b) You will be required to get yourself registered as a student of this University on migration after completing all the necessary formalities prescribed in this behalf, unless you are already a registered student of this University.

c) You will be required to deliver one seminar talk before submission of the thesis pertaining to the project of your research you have undertaken within the period of your research work and before submission of the thesis.

d) i) You will have to published at least one research paper related to your research work in a referred journal / peer reviewed journal and ii) Make two presentation in Conference/Seminar before submission of the thesis and produce evidence for the same in the form of acceptance letter / reprint / certificate of presentation as applicable at the time of submission of your thesis.

e) You will have to submit your thesis within six years from the date of your registration for Ph.D. degree mentioned above, but not earlier than **09-12-2022** (three years including course work) in the prescribed manner along with the fee of Rs. 8,000/- (Eight thousand only) or as may be fixed by the Executive Council from time to time towards submission of thesis.

f) i) You will be required to appear before Research Advisory Committee once in six months to make presentation of the progress of his/her work for evaluation and further guidance. This six-monthly report shall be submitted by the Research Advisory Committee to the Board of Research Studies with a copy to the research scholar.

ii) In case the progress of the research scholar is unsatisfactory, the Research Advisory Committee shall record the reasons for the same and suggest corrective measures. If the research scholar fails to implement these corrective measures, the Research Advisory Committee may recommend to the Faculty Council for PG Studies concerned through the Board of Research Studies with specific reasons for cancellation of the registration of the research scholar.

g) The women candidate & persons with disability (More than 40%) may be allowed a relaxation of two years for Ph.D Programme in the maximum duration. The women candidates may avail Maternity Leave/Child care Leave once in the entire duration of Ph.D Programme upto 240 days with the permission of the Chairman, Doctoral Committee.

h) In your case, four/five copies of the thesis along with a C.D. in PDF format (containing the Synopsis and the Thesis) be submitted and one copy be retained by you as a reference copy.

i) At the time of submission of thesis, a certificate in the prescribed form furnished by your Supervisor(s) will have to be pasted on all the copies of the thesis.

j) The registration granted under this letter will remain valid for six years from the date of registration. In the event of failure of submission of the thesis within the stipulated period, re-registration may be sought for and the same may be granted after observing all the formalities required in this behalf and on the receipt of the prescribed fee(s). Application for re-registration may be sought within the stipulated period i.e. within six years.

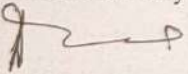
k) The registration granted herein may be cancelled by the concerned authority/ body of the University in the event of failure of the candidate to fulfill any of the prescribed requirements at any stage.

l) Residential requirements should be fulfilled and maintained.

m) While submitting for evaluation, the thesis shall contain an undertaking from the research scholar and a certificate from the research Supervisor(s) attesting to the Originality of the work, vouching that there is no Plagiarism and that the work has not been submitted for the award of any other degree/diploma of the University or to any other institution.

n) You will be required to submit six typed copies of Synopsis/Abstract of the thesis (not exceeding ten pages) along with the certificate mentioned in Clause(l) above and a certificate of delivering Seminar talk(s) and the Clearance Certificate from the Librarian of the Central Library, Burdwan University at the time of submission of thesis.

Yours faithfully,



Joint Registrar

No. R/Ph.D./Regn./ A/Mass Com/289/1(cc)
Dated: 16.03.2023

Copy forwarded for information to:

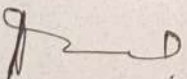
1) The Head of the Department of Mass Communication B.U.

2) Supervisor(s) of the candidate: i) Dr. Megha Sengupta, Dept. of
ii) Mass Communication B.U.

3) The Secretary, Faculty Council for P.G. Studies in Ash B.U.

4) The Finance Officer, B.U.

4) The Finance Officer, B.U.



Joint Registrar

7/2
8/1
16/3/2023

Sebidas Mondal

Joint Registrar



The University of Burdwan

Rajbati, Burdwan- 713104, W.B

Tel. Nos. +91-0342-2634975

(EPABX) Ext 213

Telegraphic Code : BURDSITY

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e-mail : jtregistrar@buruniv.ac.in

SL.NO. 561

No.R-Ph.D./Regn. / A/Mass. Com/127

Dated: 27.12.2021

To:

Shri/Sm. Anindita Chattopadhyay
Co. Prof. Saswate Gangopadhyay
Dept. of Mass. Comm. B.U.

Under UGC's New
Regulation - 2016

Sub: Grant of Registration as a candidate for Ph.D. degree in

with effect from 09.12.2019

Sir/Madam,

I am to inform you that the Faculty Council for P.G. Studies in Arts/ Science at its meeting held on 03.12.2021 permitted you to get yourself registered as a candidate for Ph.D. degree, mentioned above, the title of your thesis being WOMEN IN OVER THE TOP PLATFORMS: A STUDY OF SELECTED INDIAN WEB SERIES

....." Subject to fulfillment of the requirements set forth in the University Ordinances relating to Doctoral Degrees and such terms and conditions as may be laid down by the appropriate authorities of the University from time to time.

You will now be required to deposit the Ph.D. Registration fee of Rs. 8,000/- (Eight thousand only) for enrolment of your name in the Register of candidates for Ph.D. degree, positively within a month from the date of issue of this letter, failing which your case will not be considered for Registration as a Ph.D. candidate and the relevant copy of the cash receipt should be submitted to the Ph.D Unit.

In this connection you are requested to note that ---

a) You have been permitted to do research work under Prof. Saswate Gangopadhyay, Dept. of Mass. Comm. B.U. as your Supervisor / Co-Supervisors.

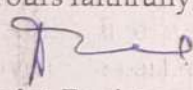
b) You will be required to get yourself registered as a student of this University on migration after completing all the necessary formalities prescribed in this behalf, unless you are already a registered student of this University.

c) You will be required to deliver one seminar talk before submission of the thesis pertaining to the project of your research you have undertaken within the period of your research work and before submission of the thesis.

d) i) You will have to published at least one research paper related to your research work in a referred journal / peer reviewed journal and ii) Make two presentation in Conference/Seminar before submission of the thesis and produce evidence for the same in the form of acceptance letter / reprint / certificate of presentation as applicable at the time of submission of your thesis.

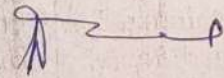
e) You will have to submit your thesis within six years from the date of your registration for Ph.D. degree mentioned above, but not earlier than 09.12.2022 (three years including course work) in the prescribed manner along with the fee of Rs. 8,000/- (Eight thousand only) or as may be fixed by the Executive Council from time to time towards submission of thesis.

- f) i) You will be required to appear before **Research Advisory Committee** once in six months to presentation of the progress of his/her work for evaluation and further guidance. This six-monthly report shall be submitted by the Research Advisory Committee to the Board of Research Studies with a copy to the research scholar.
- ii) In case the progress of the research scholar is unsatisfactory, the Research Advisory Committee shall record the reasons for the same and suggest corrective measures. If the research scholar fails to implement these corrective measures, the Research Advisory Committee may recommend to the Faculty Council for PG Studies concerned through the Board of Research Studies with specific reasons for cancellation of the registration of the research scholar.
- g) The women candidate & persons with disability (More than 40%) may be allowed a relaxation of two years for Ph.D Programme in the maximum duration. The women candidates may avail **Maternity Leave/Child care Leave once in the entire duration of Ph.D Programme upto 240 days** with the permission of the Chairman, Doctoral Committee.
- h) In your case, **four/five copies** of the thesis along with a **C.D. in PDF format** (containing the Synopsis and the Thesis) be submitted and one copy be retained by you as a reference copy.
- i) At the time of submission of thesis, a certificate in the prescribed form furnished by your Supervisor(s) will have to be pasted on all the copies of the thesis.
- j) **The registration granted under this letter will remain valid for six years from the date of registration.** In the event of failure of submission of the thesis within the stipulated period, re-registration may be sought for and the same may be granted after observing all the formalities required in this behalf and on the receipt of the prescribed fee(s). Application for re-registration may be sought within the stipulated period i.e. within six years.
- k) The registration granted herein may be cancelled by the concerned authority/ body of the University in the event of failure of the candidate to fulfill any of the prescribed requirements at any stage.
- l) Residential requirements should be fulfilled and maintained.
- m) While submitting for evaluation, the thesis shall contain an undertaking from the research scholar and a certificate from the research Supervisor(s) attesting to the **Originality of the work, vouching that there is no Plagiarism and that the work has not been submitted for the award of any other degree/diploma of the University or to any other institution.**
- n) You will be required to submit six typed copies of Synopsis/Abstract of the thesis (not exceeding ten pages) along with the certificate mentioned in Clause(l) above and a certificate of delivering Seminar talk(s) and the Clearance Certificate from the Librarian of the Central Library, Burdwan University at the time of submission of thesis.

Yours faithfully,

Joint Registrar

No. R/Ph.D./Regn./ A/Mass Comm/127/1(4) Dated: 27.11.2021

- Copy forwarded for information to:
- 1) The Head of the Department of Mass Communication B.U.
 - 2) Supervisor(s) of the candidate: i) Prof. Sarwati Gangopadhyay Dept. of Mass Communication B.U.
 - 3) The Secretary, Faculty Council for P.G. Studies in Asb B.U.
 - 4) The Finance Officer, B.U.


Joint Registrar

o/c
8/28/12/2021

Dr. Debidas Mondal

Joint Registrar

SL. NO. 562



Under UGC's New
Regulation - 2016

The University of Burdwan

Rajbati, Burdwan- 713104, W.B

Tel. Nos. +91-0342-2634975

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e-mail : jtregistrar@buruniv.ac.in

No.R-Ph.D./Regn. / A/ Mass Com. / 288

Dated: 16.03.2023

To:

Shri/Sm. Srabani Das
c/o Dr. Rajesh Das
Dept. of Mass Communication
B.U.

Sub: Grant of Registration as a candidate for Ph.D. degree in Mass Communication
with effect from 12-10-2019

Sir/Madam,

I am to inform you that the Faculty Council for P.G. Studies in Arts/ Science at its meeting held on 10-02-2023 permitted you to get yourself registered as a candidate for Ph.D. degree, mentioned above, the title of your thesis being THE ROLE OF M.K. GANDHI AS A JOURNALIST: A STUDY OF YOUNG INDIA

....." Subject to fulfillment of the requirements set forth in the University Ordinances relating to Doctoral Degrees and such terms and conditions as may be laid down by the appropriate authorities of the University from time to time.

You will now be required to deposit the Ph.D. Registration fee of Rs. 8,000/- (Eight thousand only) for enrolment of your name in the Register of candidates for Ph.D. degree, positively within a month from the date of issue of this letter, failing which your case will not be considered for Registration as a Ph.D. candidate and the relevant copy of the cash receipt should be submitted to the Ph.D Unit.

In this connection you are requested to note that ---

a) You have been permitted to do research work under Dr. Rajesh Das Dept.
of Mass Communication B.U.
.....as your Supervisor / Co-Supervisors.

b) You will be required to get yourself registered as a student of this University on migration after completing all the necessary formalities prescribed in this behalf, unless you are already a registered student of this University.

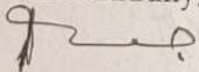
c) You will be required to deliver one seminar talk before submission of the thesis pertaining to the project of your research you have undertaken within the period of your research work and before submission of the thesis.

d) i) You will have to published at least one research paper related to your research work in a referred journal / peer reviewed journal and ii) Make two presentation in Conference/Seminar before submission of the thesis and produce evidence for the same in the form of acceptance letter / reprint / certificate of presentation as applicable at the time of submission of your thesis.

e) You will have to submit your thesis within six years from the date of your registration for Ph.D. degree mentioned above, but not earlier than 12-10-2022 (three years including course work) in the prescribed manner along with the fee of Rs. 8,000/- (Eight thousand only) or as may be fixed by the Executive Council from time to time towards submission of thesis.

- f) i) You will be required to appear before Research Advisory Committee once in six months to the presentation of the progress of his/her work for evaluation and further guidance. This six-monthly report shall be submitted by the Research Advisory Committee to the Board of Research Studies with a copy to the research scholar.
- ii) In case the progress of the research scholar is unsatisfactory, the Research Advisory Committee shall record the reasons for the same and suggest corrective measures. If the research scholar fails to implement these corrective measures, the Research Advisory Committee may recommend to the Faculty Council for PG Studies concerned through the Board of Research Studies with specific reasons for cancellation of the registration of the research scholar.
- g) The women candidate & persons with disability (More than 40%) may be allowed a relaxation of two years for Ph.D Programme in the maximum duration. The women candidates may avail Maternity Leave/Child care Leave once in the entire duration of Ph.D Programme upto 240 days with the permission of the Chairman, Doctoral Committee.
- h) In your case, four/five copies of the thesis along with a C.D. in PDF format (containing the Synopsis and the Thesis) be submitted and one copy be retained by you as a reference copy.
- i) At the time of submission of thesis, a certificate in the prescribed form furnished by your Supervisor(s) will have to be pasted on all the copies of the thesis.
- j) The registration granted under this letter will remain valid for six years from the date of registration. In the event of failure of submission of the thesis within the stipulated period, re-registration may be sought for and the same may be granted after observing all the formalities required in this behalf and on the receipt of the prescribed fee(s). Application for re-registration may be sought within the stipulated period i.e. within six years.
- k) The registration granted herein may be cancelled by the concerned authority/ body of the University in the event of failure of the candidate to fulfill any of the prescribed requirements at any stage.
- l) Residential requirements should be fulfilled and maintained.
- m) While submitting for evaluation, the thesis shall contain an undertaking from the research scholar and a certificate from the research Supervisor(s) attesting to the Originality of the work, vouching that there is no Plagiarism and that the work has not been submitted for the award of any other degree/diploma of the University or to any other institution.
- n) You will be required to submit six typed copies of Synopsis/ Abstract of the thesis (not exceeding ten pages) along with the certificate mentioned in Clause(l) above and a certificate of delivering Seminar talk(s) and the Clearance Certificate from the Librarian of the Central Library, Burdwan University at the time of submission of thesis.

Yours faithfully,



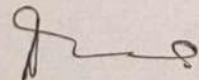
Joint Registrar

No. R/Ph.D./Regn./ A/Mass Com/288/1(4)

Dated: 16.03.2023

Copy forwarded for information to:

- 1) The Head of the Department of Mass Communication B.U.
- 2) Supervisor(s) of the candidate: i) Dr. Rajesh Das Dept. of
 ii) Mass Communication B.U.
- 3) The Secretary, Faculty Council for P.G. Studies in Jt B.U.
- 4) The Finance Officer, B.U.



Joint Registrar

etc
 8/16/2023

Chatterjee

**Director – Lifelong Learning
&
In Charge – Research Section**



The University of Burdwan

Rajbati, Burdwan- 713104, W.B

M-9434740604

E-mail : jtdirector_III@buruniv.ac.in

No.R-Ph.D./Regn./MassComm/E-33

Dated: 31.05.2024

To:

SL.NO. 563

Sri/Sm. Indranil Roy

C/O- Dr. Mugdha Sengupta,

Dept. of Mass. Comm. B.U.

**UNDER UGC's
REGULATION 2016**

Sub: Grant of Registration as a candidate for Ph.D. degree in **Mass Communication** with effect from **11.11.2021**

Sir/Madam,

I am to inform you that the Faculty Council for P.G. Studies in Arts/ Science at its meeting held on **22.12.2023** permitted you to get yourself registered as a candidate for Ph.D. degree, mentioned above, the title of your thesis being , “ **NEWS CONSUMPTION PATTERN OF STUDENTS IN SELECTED HIGHER EDUCATION INSTITUTES OF WEST BENGAL IN THE AGE OF DIGITAL MEDIA**” Subject to fulfillment of the requirements set forth in the University Ordinances relating to Doctoral Degrees and such terms and conditions as may be laid down by the appropriate authorities of the University from time to time.

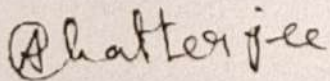
You will now be required to deposit the Ph.D. Registration fee of **Rs. 8,000/- (Eight thousand only)** for enrolment of your name in the Register of candidates for Ph.D. degree, **positively within a month from the date of issue of this letter**, failing which your case will not be considered for Registration as a Ph.D. candidate and **the relevant copy of the cash receipt should be submitted to the Ph.D Unit.**

In this connection you are requested to note that ---

- You have been permitted to do research work under **Dr. Mugdha Sengupta, Dept. of Mass. Comm., B.U.** as your Supervisor / Co- Supervisors.
- You will be **required to get yourself registered as a student of this University** on migration after completing all the necessary formalities prescribed in this behalf, unless you are already a registered student of this University.
- You will be **required to deliver one seminar talk before submission of the thesis** pertaining to the project of your research you have undertaken within the period of your research work and before submission of the thesis.
- i) You will have to **publish at least one research paper related to your research work** in a referred journal / peer reviewed journal and ii) Make two presentation in Conference/Seminar before submission of the thesis and produce evidence for the same in the form of acceptance letter / reprint /certificate of presentation as applicable at the time of submission of your thesis.
- You will have to **submit your thesis within six years from the date of your registration** for Ph.D. degree mentioned above, but **not earlier than 11.11.2024 (three years including course work)** in the prescribed manner along with the fee of **Rs. 8,000/- (Eight thousand only)** or as may be fixed by the Executive Council from time to time towards submission of thesis.

- 15-6
- f) i) You will be required to appear before **Research Advisory Committee** once in six months to make progress of his/her work for evaluation and further guidance. This six-monthly report shall be submitted to the Research Advisory Committee to the Board of Research Studies with a copy to the research scholar.
- ii) In case the progress of the research scholar is unsatisfactory, the Research Advisory Committee shall record the reasons for the same and suggest corrective measures. If the research scholar fails to implement these corrective measures, the Research Advisory Committee may recommend to the Faculty Council for PG Studies concerned through the Board of Research Studies with specific reasons for cancellation of the registration of the research scholar.
- g) The women candidate & persons with disability (More than 40%) may be allowed a relaxation of two years for Ph.D Programme in the maximum duration. The women candidates may avail **Maternity Leave/Child care Leave once in the entire duration of Ph.D Programme upto 240 days** with the permission of the Chairman, Doctoral Committee.
- h) In your case, *four/five copies* of the thesis along with a **C.D. in PDF format** (containing the Synopsis and the Thesis) be submitted and one copy be retained by you as a reference copy.
- i) At the time of submission of thesis, a certificate in the prescribed form furnished by your Supervisor(s) will have to be pasted on all the copies of the thesis.
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Yours faithfully,



In Charge
Research Section

Copy forwarded for information to:

- 1) The Head of the Department of **Mass Communication**, B.U.
- 2) Supervisor(s) of the candidate: **Dr. Mugdha Sengupta, Dept. of Mass. Comm., B.U.**
- 3) The Senior Secretary, Faculty Council for P.G. Studies in Arts, B.U.
- 4) The Finance Officer, B.U.

Jit Chatterjee

Joint Director – Lifelong Learning
&
In Charge – Research Section



The University of Burdwan

Rajbati, Burdwan- 713104, W.B

M-9434740604

E-mail : jtdirector_III@buruniv.ac.in

No.R-Ph.D./Regn./MassComm/E-35

Dated: 31.05.2024

To:

SL.NO. 564

Sri/Sm. Subhrajeet Ganguly

C/O- Prof. Saswati Gangopadhyay,

Dept.of Mass. Comm. B.U.

UNDER UGC's
REGULATION 2016

Sub: Grant of Registration as a candidate for Ph.D. degree in **Mass Communication** with effect from **10.11.2021**

Sir/Madam,

I am to inform you that the Faculty Council for P.G. Studies in Arts/ Science at its meeting held on **22.12.2023** permitted you to get yourself registered as a candidate for Ph.D. degree, mentioned above, the title of your thesis being , “ **HUMOUR IN WEB SERIES: A STUDY OF ITS IMPACT ON INDIAN CONSUMERS IN KOLKATA AND DHANBAD (2019-2023)**” Subject to fulfillment of the requirements set forth in the University Ordinances relating to Doctoral Degrees and such terms and conditions as may be laid down by the appropriate authorities of the University from time to time.

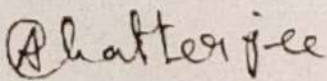
You will now be required to deposit the Ph.D. Registration fee of **Rs. 8,000/- (Eight thousand only)** for enrolment of your name in the Register of candidates for Ph.D. degree, **positively within a month from the date of issue of this letter**, failing which your case will not be considered for Registration as a Ph.D. candidate and **the relevant copy of the cash receipt should be submitted to the Ph.D Unit.**

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- a) You have been permitted to do research work under **Prof. Saswati Gangopadhyay, Dept.of Mass. Comm., B.U.** as your Supervisor / Co- Supervisors.
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- c) You will be **required to deliver one seminar talk before submission of the thesis** pertaining to the project of your research you have undertaken within the period of your research work and before submission of the thesis.
- d) i) You will have to **publish at least one research paper related to your research work** in a referred journal / peer reviewed journal and ii) Make two presentation in Conference/Seminar before submission of the thesis and produce evidence for the same in the form of acceptance letter / reprint /certificate of presentation as applicable at the time of submission of your thesis.
- e) You will have to **submit your thesis within six years from the date of your registration** for Ph.D. degree mentioned above, but **not earlier than 10.11.2024 (three years including course work)** in the prescribed manner along with the fee of **Rs. 8,000/- (Eight thousand only)** or as may be fixed by the Executive Council from time to time towards submission of thesis.

- i) You will be required to appear before **Research Advisory Committee** once in six months to make a presentation of progress of his/her work for evaluation and further guidance. This six-monthly report shall be submitted by the Research Advisory Committee to the Board of Research Studies with a copy to the research scholar.
- ii) In case the progress of the research scholar is unsatisfactory, the Research Advisory Committee shall record the reasons for the same and suggest corrective measures. If the research scholar fails to implement these corrective measures, the Research Advisory Committee may recommend to the Faculty Council for PG Studies concerned through the Board of Research Studies with specific reasons for cancellation of the registration of the research scholar.
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- h) In your case, **four/five copies** of the thesis along with a **C.D. in PDF format** (containing the Synopsis and the Thesis) be submitted and one copy be retained by you as a reference copy.
- i) At the time of submission of thesis, a certificate in the prescribed form furnished by your Supervisor(s) will have to be pasted on all the copies of the thesis.
- j) **The registration granted under this letter will remain valid for six years from the date of registration.** In the event of failure of submission of the thesis within the stipulated period, re-registration may be sought for and the same may be granted after observing all the formalities required in this behalf and on the receipt of the prescribed fee(s). Application for re-registration may be sought within the stipulated period i.e. within six years.
- k) The registration granted herein may be cancelled by the concerned authority/ body of the University in the event of failure of the candidate to fulfill any of the prescribed requirements at any stage.
- l) Residential requirements should be fulfilled and maintained .
- m) While submitting for evaluation, the thesis shall contain an undertaking from the research scholar and a certificate from the research Supervisor(s) attesting to the **Originality of the work, vouching that there is no Plagiarism and that the work has not been submitted for the award of any other degree/diploma of the University or to any other institution.**
- n) You will be required to submit six typed copies of Synopsis/Abstract of the thesis (not exceeding ten pages) along with the certificate mentioned in Clause(l) above and a certificate of delivering Seminar talk(s) and the Clearance Certificate from the Librarian of the Central Library, Burdwan University at the time of submission of thesis.

Yours faithfully,



In Charge
Research Section

Copy forwarded for information to:

- 1) The Head of the Department of **Mass Communication**, B.U.
- 2) Supervisor(s) of the candidate: **Prof. Saswati Gangopadhyay, Dept. of Mass. Comm., B.U.**
- 3) The Senior Secretary, Faculty Council for P.G. Studies in **Arts**, B.U.
- 4) The Finance Officer, B.U.

jit Chatterjee

Director – Lifelong Learning

&

In Charge – Research Section



The University of Burdwan

Rajbati, Burdwan- 713104, W.B

M-9434740604

E-mail : jtdirector_111@buruniv.ac.in

No.R-Ph.D./Regn./MassComm/E-34

Dated: 31.05.2024

SL.NO. 565

To:

Sri/Sm. Ipsita Banerjee

C/O- Dr. Rajesh Das,

Dept. of Mass. Comm. B.U.

UNDER UGC's
REGULATION 2016

Sub: Grant of Registration as a candidate for Ph.D. degree in **Mass Communication** with effect from **16.10.2021**

Sir/Madam,

I am to inform you that the Faculty Council for P.G. Studies in Arts/ Science at its meeting held on **22.12.2023** permitted you to get yourself registered as a candidate for Ph.D. degree, mentioned above, the title of your thesis being , “ **PUBLIC HEALTH COMMUNICATION AND NATURAL DISASTER: A STUDY OF SELECTED BLOCKS IN SUNDARBANS, WEST BENGAL (2001-2021)**” Subject to fulfillment of the requirements set forth in the University Ordinances relating to Doctoral Degrees and such terms and conditions as may be laid down by the appropriate authorities of the University from time to time.

You will now be required to deposit the Ph.D. Registration fee of **Rs. 8,000/- (Eight thousand only)** for enrolment of your name in the Register of candidates for Ph.D. degree, **positively within a month from the date of issue of this letter**, failing which your case will not be considered for Registration as a Ph.D. candidate and **the relevant copy of the cash receipt should be submitted to the Ph.D Unit.**

In this connection you are requested to note that ---

- a) You have been permitted to do research work under **Dr. Rajesh Das, Dept. of Mass. Comm., B.U.** as your Supervisor / Co- Supervisors.
- b) You will be **required to get yourself registered as a student of this University** on migration after completing all the necessary formalities prescribed in this behalf, unless you are already a registered student of this University.
- c) You will be **required to deliver one seminar talk before submission of the thesis** pertaining to the project of your research you have undertaken within the period of your research work and before submission of the thesis.
- d) i) You will have to **publish at least one research paper related to your research work** in a referred journal / peer reviewed journal and ii) Make two presentation in Conference/Seminar before submission of the thesis and produce evidence for the same in the form of acceptance letter / reprint /certificate of presentation as applicable at the time of submission of your thesis.
- e) You will have to **submit your thesis within six years from the date of your registration** for Ph.D. degree mentioned above, but **not earlier than 16.10.2024 (three years including course work)** in the prescribed manner along with the fee of **Rs. 8,000/- (Eight thousand only)** or as may be fixed by the Executive Council from time to time towards submission of thesis.

f) i) You will be required to appear before **Research Advisory Committee** once in six months to make a presentation on the progress of his/her work for evaluation and further guidance. This six-monthly report shall be submitted by the Research

Advisory Committee to the Board of Research Studies with a copy to the research scholar.

ii) In case the progress of the research scholar is unsatisfactory, the Research Advisory Committee shall record the reasons for the same and suggest corrective measures. If the research scholar fails to implement these corrective measures, the Research Advisory Committee may recommend to the Faculty Council for PG Studies concerned through the Board of Research Studies with specific reasons for cancellation of the registration of the research scholar.

g) The women candidate & persons with disability (More than 40%) may be allowed a relaxation of two years for Ph.D Programme in the maximum duration. The women candidates may avail **Maternity Leave/Child care Leave once in the entire duration of Ph.D Programme upto 240 days** with the permission of the Chairman, Doctoral Committee.

h) In your case, **four/five copies** of the thesis along with a **C.D. in PDF format** (containing the Synopsis and the Thesis) be submitted and one copy be retained by you as a reference copy.

i) At the time of submission of thesis, a certificate in the prescribed form furnished by your Supervisor(s) will have to be pasted on all the copies of the thesis.

j) **The registration granted under this letter will remain valid for six years from the date of registration.** In the event of failure of submission of the thesis within the stipulated period, re-registration may be sought for and the same may be granted after observing all the formalities required in this behalf and on the receipt of the prescribed fee(s). Application for **re-registration may be sought within the stipulated period i.e. within six years.**

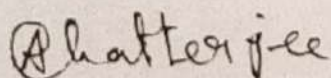
k) The registration granted herein may be cancelled by the concerned authority/ body of the University in the event of failure of the candidate to fulfill any of the prescribed requirements at any stage.

l) Residential requirements should be fulfilled and maintained.

m) While submitting for evaluation, the thesis shall contain an undertaking from the research scholar and a certificate from the research Supervisor(s) attesting to the **Originality of the work, vouching that there is no Plagiarism and that the work has not been submitted for the award of any other degree/diploma of the University or to any other institution.**

n) You will be required to submit six typed copies of Synopsis/Abstract of the thesis (not exceeding ten pages) along with the certificate mentioned in Clause(l) above and a certificate of delivering Seminar talk(s) and the Clearance Certificate from the Librarian of the Central Library, Burdwan University at the time of submission of thesis.

Yours faithfully,



In Charge
Research Section

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- 1) The Head of the Department of **Mass Communication**, B.U.
- 2) Supervisor(s) of the candidate: **Dr. Rajesh Das, Dept. of Mass. Comm., B.U.**
- 3) The Senior Secretary, Faculty Council for P.G. Studies in **Arts**, B.U.
- 4) The Finance Officer, B.U.

Chatterjee

Joint Director – Lifelong Learning
&
In Charge – Research Section



The University of Burdwan

Rajbati, Burdwan- 713104, W.B

M-9434740604

E-mail : jtdirector_lll@buruniv.ac.in

No.R-Ph.D./Regn./MassComm/E-36

Dated: 31.05.2024

To:

SL.NO. 566

Sri/Sm. Durba Manigram

C/O- Prof. Saswati Gangopadhyay,

Dept. of Mass. Comm. B.U.

UNDER UGC's
REGULATION 2016

Sub: Grant of Registration as a candidate for Ph.D. degree in **Mass Communication** with effect from **11.10.2021**

Sir/Madam,

I am to inform you that the Faculty Council for P.G. Studies in Arts/ Science at its meeting held on **22.12.2023** permitted you to get yourself registered as a candidate for Ph.D. degree, mentioned above, the title of your thesis being , “ **APPLICATION OF AUGMENTED REALITY IN ADVERTISING: AN EMPIRICAL STUDY ON THE CONSUMERS OF SELECTED CITIES IN WEST BENGAL**” Subject to fulfillment of the requirements set forth in the University Ordinances relating to Doctoral Degrees and such terms and conditions as may be laid down by the appropriate authorities of the University from time to time.

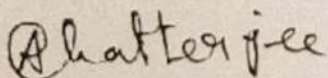
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In this connection you are requested to note that ---

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- k) The registration granted herein may be cancelled by the concerned authority/ body of the University in the event of failure of the candidate to fulfill any of the prescribed requirements at any stage.
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