

Prof. (Dr.) Tanmoy Dasgupta
B.E. (Mech. Engg.), M.B.A, Ph.D.



THE UNIVERSITY OF BURDWAN
GOLAPBAG, BURDWAN – 713104
PURBA BARDHAMAN, WEST BENGAL, INDIA

Phone: +91-342-2656549, 2656566, 2658554
(EPABX) Extn. - 412
+91-342-2659774 (Direct)
+91-9434113809 (Mob)
+91-9064191447 (Mob)

E-mail: tanmoy.dasgupta@gmail.com
tdasgupta@mba.buruniv.ac.in

HEAD


Dept of Business Administration

Coordinator, MBA (Distance) Programme, B.U.
Former Controller of Exam. (Addl. Charge), B.U.
Former Principal (Addl. Charge), UIT, B.U.

NOTICE

Date: 04-01-2022

This is for information of all concerned faculty members, research scholars and other interested persons that Ms. Debadrita Panda, a registered Ph.D. scholar (Regn. No. R-Ph.D./Regn. /A/Bus. Adm./58 dated 20.12.2021) in the Department of Business Administration of this University under the supervision of Prof. Tanmoy Dasgupta, will deliver her pre-submission seminar lecture on 11-01-2022 at 7.30 pm through online mode (Google Meet platform). The title of her Ph.D. thesis is "IMPACT OF PACKAGING ON PURCHASE DECISIONS FOR FEW SELECTED FMCG PRODUCTS: A COMPARATIVE ANALYSIS BETWEEN URBAN AND RURAL BOTTOM OF PYRAMIDS (BOPs) IN SELECTED DISTRICTS OF WEST BENGAL". All interested persons are requested to make it convenient to attend this pre-submission seminar deliberation. The meeting link will be shared in due time before the presentation.


Head of The Department
Dept. Of Business Administration
The University of Burdwan
Head
Department of Business Administration
The University of Burdwan