

**MANDATORY DISCLOSURE OF INFORMATION RELATING TO**  
**MBA & MBA (TOURISM) PROGRAMMES OF**  
**THE UNIVERSITY OF BURDWAN**

**Name of the Programmes** : MBA  
MBA (Tourism)

**Approved Intake** : MBA :30  
MBA (Tourism):25

**Fees charged (per annum) in Rs.** : Rs. 15000

**Pass percentage during the last 5 years** : 98% (Approx.)

**Teacher Student Ratio** :

- Considering all the teachers of the MBA programmes the ratio is **1:5.67**
- Considering the teachers solely recruited for the individual programmes the ratios are:
  - MBA -**1:7.5**
  - MBA (Tourism)-**1:12.5**

**No. of Faculty Members** : **12**

<b>Cadre</b>	<b>Number</b>
Professor	<b>03</b>
Reader	<b>04</b>
Sr. Lecturer	<b>02</b>
Lecturer:	<b>03</b>

**Faculty Profile** :

<b>Qualification</b>	<b>No. of Faculty</b>
Ph.D.	<b>10</b>
Post Graduate	<b>02</b>
Under Graduate	<b>-</b>

**Experience of Faculty** :

**Number of Faculty with**

Less than 5 years	<b>02</b>
5 to 10 years	<b>05</b>
More than 10 years	<b>05</b>

## FACULTY PROFILE

**Professor Dilip Roy** has an excellent academic record. He secured the first class first position in both B.Sc (with honours in Statistics) and M.Sc. (Statistics) and each time he was awarded with gold medal by the University of Calcutta. He also received Sciendia gold medal from Presidency College, Calcutta. He did his doctoral work in Management from the Indian Institute of Management, Calcutta. He did Ph.D. in Statistics from the University of Calcutta. He carried out post-doctoral work in Dalhousie University of Halifax, Canada. In January 1984, he joined the Department of Business Administration of the University of Burdwan and has been working as a Professor since June 1989. Before joining the academic line he worked as a class I officer of the government of India under the Indian Statistical Service.



Professor Roy's teaching and research interests include areas like Operations Management, Model Building, Strategic Management, Reliability Analysis, Business Ethics and Marketing Research. He has 129 research papers to his credit. Foreign outlets of his work include, among others, the Journal of Multivariate Analysis (U.S.A.), IEEE Transactions on Reliability (U.S.A.), Naval Logistic Research Quarterly, (U.S.A.), Probability in Engineering and Information Science (U.S.A.), Communications in Statistics (U.S.A.), and Statistics and Probability Letters (U.S.A.), Journal of Applied Probability (U.K.) and Microelectronics and Reliability (U.K.), Annals of the Institute of Statistical Mathematics (Japan), Yokohama Mathematical Journal (Japan), Japan Journal of Statistical Society (Japan) and Res. Report of Japan Union of Scientist and Engineers (Japan), Economic Quality Control (Germany), European Journal of Marketing (U.K.) and International Journal of Commerce and Management (U.K.), Brazilian Journal of Statistics (Brazil). Indian outlets include Sankhya, CSA Bulletin, IAPQR Transaction, South Asian Journal of Management, Decision, Vikalpa. Abhigyan, Management Accountant, Paradigm, Management & Change, to name a few.

He has published two books - one entitled Discourses on Strategic Management and the other on Theory of Inference in Statistics (in Bengali). He has also edited two books – one on Strategic Management (1997) and the other on Environmental Management (1998). Netaji Subhash Open University has published one of his monograph on Research Methodology. His research projects include those of CSIR and UGC. He has guided 9 scholars leading to Ph.D. degree.

UGC, Government of India, has honored him with Research Award during the 9-th plan period. He has also received the "Distinguished Teacher Award" in Statistics and Management for the year 2000 from C.V. Kapur Education Foundation, Delhi.

He had been actively engaged in university administration as the direct representative in the Executive Council from the Faculty Council, Arts and Science and worked as a member of the statute committee and library committee for a continuous span of four years. He had also chaired the department twice as the Head of the Department of Business Administration.

He is a member of the Board of Governors and the Editorial Board of Calcutta Statistical Association and a member of the editorial boards of OPSEARCH and Knowledge Hub. He is also involved with the research journal of the Indian Association for Productivity, Quality and Reliability. He has also been doing referring work for foreign journals like Bernoulli, Metrika, Journal of Applied Probability, Communications of Statistics.

**Prof. Sankar Kumar Sengupta** has been serving this university since the last 24 years. He served as head of the Department of Business Administration for two terms. Six research scholars have already received their Ph.D. in Business Administration under his supervision and guidance in areas encompassing bank management, quality circle, TQM, entrepreneurship and rural development, marketing research and management information system. He served as a consultant to the ECI and eSECI (MP) and conducted a number of project studies with World Bank funding and has drawn up Resettlement and Rehabilitation Action plans for the coal mine areas with particular reference to manpower skill analysis and inventory of human resources, training programmes and income restoration feasibilities, activity analysis, time schedule, budgeting and MIS network for monitoring and evaluation of the R&R process. He has also acted as consultant for a number of in-house executive development programmes of the senior executives including top brasses of Andrew Yule & Co. Ltd.



Prof. Sengupta has served as Chief Coordinator of the Industry Institute Partnership Cell sponsored by AICTE. He acted as an expert in the in-house training programmes IMME and the programmes of Academic Staff Colleges of different universities in West Bengal and other states. He has also been a visiting lecturer at IITTM-Bhubaneswar, North Bengal University, etc. He has contributed papers in various journals, magazines, & edited volumes in India and abroad.

**Prof. Dev Malya Dutta** is a professor in Marketing Management & Tourism Management in the Centre for Management Studies (CMS), University of Burdwan, West Bengal. He holds a Masters Degrees in History, and MBA (Marketing Management) & Ph.D (Management). He has over 4 years' experience in industry at ONGC and in Private sector & over 20 years' experience in academia. He has specialized in the areas of Services Marketing & Consumer Behavior. He is widely acclaimed for his literary contributions (more than 30 in numbers) in various journals, magazines, & edited volumes in India and abroad. He has delivered lectures & attended seminars at various institutes in India: IIM Bangalore, IMT Ghaziabad, IITM Gwalior, USIS Hyderabad, Kurukshetra University, IMIT Cuttack to name a few. Apart from being a Senior Professor he has served as the co-ordinator of the MBA (Tourism) program of Burdwan University. At present he is the Vice President of Indian Tourism Congress.



**Dr. Pradip Kumar Mallik** has been acting as a Reader in the Centre for Management Studies under Burdwan University. He has a vast teaching experience over 19 years in Marketing at P.G level of Business Administration. He did his B.Tech in Plastics and Rubber Technology from Calcutta University. Later he completed MBA in Marketing specialization securing first class first position and was awarded gold medal for this achievement by Burdwan University. He also obtained Ph.D from Burdwan University for his work related to Assertive Behaviour in Selling Agricultural Inputs. He has contributed many research articles in reputed journals and edited books. He has published a book on Marketing Management.



**Dr. Bivraj Bhusan Parida, D.Lit (Business Administration)**, Reader is presently on lien and working as Reader with Indian Institute of Tourism & Travel Management, An Organisation of Ministry of Tourism, Govt of India. Dr. Parida has a dual Post Graduate degree in Applied Economics and Business Administration and has obtained the P.hD and D.Lit with marketing focus. In addition to publishing seminar and conference papers, Dr. Parida also has published in leading journals and co-authored 3 books published by leading publishers like, Orient Longman, SAGE, and ICFAI Books. His areas of interests are Marketing themes and he specialises in Customer Relationship Management. He was also the Head of the Department of Business Administration, Burdwan University from 19. 07.2003 to 21. 07. 2005.

**Dr. Tanmoy Dasgupta** graduated in Mechanical Engineering and obtained MBA degree in Operations Management from the University of Burdwan. Dr. Dasgupta did his doctoral works in the field of Reliability Engineering and acquired PhD degree from the same University. Before coming to teaching profession he had served in PSU for five years as Assistant Manager. He has more than twelve years' teaching experience and is currently holding the position of a Reader. He has more than twenty-five publications in various national and international journals of repute. Dr. Dasgupta has successfully completed one UGC-sponsored minor research project as coordinator and also one project viz. IIPC as Dy Chief Coordinator and one project viz. MODROBS as Chief Coordinator, both sponsored by AICTE. He served as the Head of the Department from July 2005 to July 2007. He has acted as visiting faculty in different Universities/institutes and also taken part as an external expert in various academic activities. Dr. Dasgupta has also achieved the credit of being an expert in the academic activities of the UGC, Company Secretaries of India, and other reputed bodies of the country. He has acted as a resource person in UGC-sponsored refresher courses. He is a member of the editorial boards of two management journals. He has been guiding PhD scholars since long. His areas of interest are Production and Operations Management, Total Quality Management, Business Process Reengineering, Systems Analysis and Design, Management Science, Management Information System, Quantitative Techniques, etc.



**Dr. Gautam Mitra** has joined Department of Business in the month of September 2002 as Reader. He has a long 23 years of teaching experience that includes Guest Lectureship at Calcutta University, XLRI Jamshedpur, Bengal Engineering College, Howrah and Army School of Management, Calcutta.

He is a Fellow member of the Institute of Chartered Accountants of India. He passed final examination of the Institute of Works Accountants of India. He obtained his PhD degree from the University of Calcutta. Till date one scholar has obtained her PhD degree under his supervision.

Other 5 scholars are doing their PhD research works under his supervision. Dr. Mitra has nearly 12 published articles. He has attended number of seminars and conferences organized by different B- schools throughout the country including IIMs. He is a regular speaker in UGC





Refresher Courses organized by Calcutta as well as Burdwan University on 'Indian Stock market'. He offered his opinion on the subject at All India Radio and the Statesman.

**Dr Mir Abdul Sofique** graduated from the VISVA BHARATI University of the Santiniketan. He gained his M.T.A (Master in Tourism Administration (with Distinction) and PhD (in Tourism Management and Marketing) degrees from the Department of Business Administration from the University of Burdwan, West Bengal, India where he contributed to the teaching, research and consultancy undertaken by the tourism team. Dr Mir Abdul Sofique is at present the In Charge in Tourism, in the Department of Business Administration (Tourism), Centre for Management Studies, The University of Burdwan.



Dr Sofique joined in the University of Burdwan in the year 2000 as a Lecturer. He presented research article in national & international conferences in different parts of the Country & abroad. In the year 2004, Dr Sofique was invited to deliver a speech in an International Conference in Melbourne, Australia.

Dr Sofique was selected as a faculty in Tourism in the University of Guyana, South America. He is associated with different travel agencies & tour operators as advisory board member in the country. He has been teaching tourism related subjects in more than 10 Universities around the Country. Dr. Sofique has also served as an External Examiner for the A.P.S University, Rewa, Banaras Hindu University, Aligarh Muslim University, and Vidya Sagar University. He has also been involved in teaching, advising and developing distance learning material for Kalyani University. He served as an organizing secretary in 2006 conferences & acted as Coordinator in 2008 Conferences on Tourism in India vision 2020.

He also serves on the Editorial Boards of the Current Issues in Tourism International Journal of Tourism. He also played a critical role to the development of the MBA in Tourism and the B.B.A in Tourism & Hospitality at the University, as well as acted as liaison with the Tourism industry and led Departmental research. Recently he received a research grant from a London based organization on a project in tourism.

**Dr. P.K. Tripathy** has been serving this university since 2002. He obtained UGC- fellowship and worked as a UGC- Junior Research fellow (2 years) and UGC- Senior research fellow (2 years) in the department of business Administration, Utkal University. Dr. Tripathy's areas of Teaching include Human Resource Management, Organizational Behaviour and Business Communication. He takes keen research interest in Human resource planning, compensation and reward management, training & development, emotional intelligence, organizational climate and culture, non verbal communication, etc. He has attended two QIP's on Recent Trends in HRD at IIT, Kharagpur. Dr. Tripathy has introduced Role- playing as a teaching-learning method for the students of various management programmes. He takes active interest in cricket, likes reading self-help books and enjoys listening to music.



**Mr. Arindam Das** is serving this university since 12<sup>th</sup> December 2003 as a Lecturer in the Department of Business Administration. His areas of interest include Financial Management and Security Analysis & Portfolio Management. He is currently pursuing his research work in the field of



Financial Derivatives. Mr. Das has contributed four research papers in various journals of repute. He has actively participated and presented research papers in various national seminars/conferences. He can be reached at [anrindam\\_dasbu@yahoo.co.in](mailto:anrindam_dasbu@yahoo.co.in)

**Sourav Choudhury** graduated with Honours in Economics under the University of Burdwan. Joined Trinity Holiday Resorts Pvt. Ltd., a Mumbai based Four Star Holiday Resort Company and worked three years as Asstt. Manager (Sales). He completed MBA (Tourism) from the Department of Business Administration, University of Burdwan. He did a special training from Jethmal Travels Pte. Ltd, Singapore, on Travel Agency Management. He has qualified UGC-NET in Tourism Administration and Management in June 2002 as the first candidate from the entire Eastern India. He has served organization like Nipurn Nirman Pvt. Ltd and Cox & Kings India Ltd. Before joining the Indian Institute of Social Welfare and Business Management as a Lecturer and Co-ordinator of the Department of Tourism Management in December 2002. He has joined the Department of Business Administration, University of Burdwan as a Lecturer in Tourism in May 2005. Mr. Choudhury is associated with National Small Industries Corporation Ltd. in different North-East development programmes in Tourism Education and Training. He is also associated different Kolkata based Hospitality Education Institutes.



#### **Dillip Das**

Dr. Das is a hard core tourism professional with an experience of more than 9 years in teaching. He has the unique distinction of qualifying three times in the UGC-NET Tourism. Dr. Das completed his doctoral degree in Tourism from Utkal University, Bhubaneswar. He has been associated with different educational assignments of different Universities and institutions like the Tourism programme of IGNOU, New Delhi, MTA programme of Utkal University, BTTM programme of West Bengal University of Technology, Nalanda College, Biharsarif (Magadh University), Gaya for Travel and Tourism programme, Bihar, Pailan School of International Studies for Tourism programme. He is actively involved in conducting Guide Training programme under I.T.D.C, (Ministry of Tourism, Government of India) in Kolkata.



#### **GUEST FACULTY**

**Ms. Jayashree Chakraborty**, Reader, Dept. of Foreign Language, BU

**Mr. Gautam Kumar Nag**, Reader, Dept. of Foreign Language, BU

**Mr. Sada Shiva Rao**, Sr. Lecturer, Dept. of Foreign Language, BU

**Dr. Subhadra Sarkar, PA, Department of Business Administration, BU**

**Shri Chandrachur Mukherjee**

**Sri Samir Ghosh**

**Industrial Consultancy, Research and Development (during the past 5 years):**

Amount of Industrial Consultancy earned (in lakhs of Rupees)	:	-
No. of sponsored research projects completed	:	01
No. of patents produced	:	-
No. of sponsored research projects in progress	:	-
No. of papers published in International journals	:	04
No. of papers published in National journals	:	57
No. of papers presented in International Conferences / Seminars	:	11
No. of papers presented in National Conferences / Seminars	:	59
No. of International Conferences conducted	:	
No. of National Conferences conducted	:	05
No. of Training Programmes / Short Term Courses conducted (Workshop for the teachers of the BBA Programmes)	:	01

**Placement Record for the previous year :**

**Our students have been placed in the following organisations:**[figures within parenthesis indicates the number of students placed]

**MBA**-IDBI Bank (5), Avis Software (1), Motwane Electrical (1), ICICI Prudential (1), Monte Carlo (1), Wipro BPO (1), Bharat Software Solutions-(2), Ahluwalia Construction Companies (1), Vibgyor (1), Reliance Money (1), Bajaj Finance (3), Syam Steel (1), PSL Ltd. (1), IBM (1), Rediff Bol (1).

**MBA (Tourism)**-Make my Trip (1), Warren Travels (1), Thomas Cook (1), Cox & Kings (1), Prakiti in Bound (1), La Passage Tours & Travels (1), Carlston & Wagan (1), Adventure Tours & Travel (1), Indo-Asia Tours & Travel (1), Zenith Tours & travels (1), GMG Airlines (1).

**Budget Allocation for the Programme (in Rs.) :**

**Recurring : Rs. 8468500/-**

**Non Recurring: Rs 516000/-**

**New initiatives and future vision, if any :**

- **Short-term job oriented courses will be started in association with different associations like Indian Society for Training Development, New Delhi, National Institute Personnel Management, IATA, etc.**
- **The Departments will start need-based classes from the current academic session to make the teaching-learning process more student-centric.**

- ***The Department is planning to enhance the usage of ICT enabled tools and techniques in teaching to make the teaching-learning process more attractive.***
- ***The Departments plans to update the course curriculum of the MBA Programmes in tune with recent trends and developments in management education. Special emphasis will be given to incorporate industry-relevant topics in the syllabi.***
- ***The Departments intends to set up a communication lab to hone the soft skills of the students.***
- ***The Departments is planning to organize various grooming sessions for the students in order to make them more industry ready.***
- ***The Departments intends to organize 30-hours workshop on Research Methodology in Management to strengthen the research in the field of management. The workshops aims cater to the needs of the academicians, consultants and market research group***

### **ADDITIONAL INFORMATION INFORMATION ABOUT THE MBA PROGRAMME**

The MBA programme was introduced in the year 1983 in the Department of Business Administration. The department has entered into its silver jubilee year in the current year. It is second department in the eastern part of the country offering the MBA programme with AICTE approval. MBA programme is offered with dual specialization. The department has an excellent placement record with nearly 100% placement every year. Many of the alumni are holding senior managerial position in renowned organisations. A number of alumni have served are serving different university departments and institutes in India like IIM-Ahmedabad, MDI, IMT, Gautam Buddha University, Kalyani University, North Bengal University, Visva-Bharti, NIT-Durgapur, institutes affiliated to WBUT etc. The department has produced more than 50 scholars who have been awarded Ph. D. degrees.

The course structure and programme administration are as follows:

#### **MBA (1<sup>st</sup> SEMESTER)**

PAPER CODE	PAPER NAME
MB-1.1	Management Process & Organizational Behaviour (MPOB)
MB-1.2	Managerial Economics (ME)
MB-1.3	Accounting For Managers (AFM)
MB-1.4	Quantitative Techniques in Management (QT)
MB-1.5	Human Resource Management (HRM)
MB-1.6	Marketing Management (MM)
MB-1.7	Financial Management (FM)
MB-1.8	Production and Operations Management (POM)



### MBA (2<sup>nd</sup> SEMESTER)

PAPER CODE	PAPER NAME
<b>MB-2.1</b>	Business Environment (BE)
<b>MB-2.2</b>	Corporate Social Responsibility & Business Ethics (CSRBE)
<b>MB-2.3</b>	Managerial Communication and Skill Development (MCSD)
<b>MB-2.4</b>	Management Science (MS)
<b>MM/FM/HRD/S OM-2.5: Dual Specializations</b>	Consumer Behaviour (CB)/ Financial Institution & Markets (FIM) Human Resource Planning & Employee Resourcing (HRP&ER)/ Total Quality Management (TQM)
<b>MM/FM/HRD/S OM -2.6: Dual Specializations</b>	Sales & Distribution Management (SDM)/ Security Analysis & Portfolio Management (SAPM)/ Managing Interpersonal & Group Processes (MIGP) Relational Data Base Management System (RDBMS)

### MBA (3<sup>rd</sup> SEMESTER)

PAPER CODE	PAPER NAME
<b>MB-3.1</b>	Research Methodology (RM)
<b>MB-3.2</b>	Strategic Management (SM)
<b>MB-3.3</b>	Computer Application & Information System in Management (CAISM)
<b>MB-3.4</b>	International Business (IB)
<b>MM/FM/HRD/S OM -3.5: Dual Specializations</b>	Advertisement & Sales Promotion (ASP)/ Financial Decision Analysis (FDA)/ Industrial Relation & Labour Laws (IRLL)/ Logistic & Supply Chain Management (LSCM)
<b>MM/FM/HRD/S OM -3.6: Dual Specializations</b>	Rural & Voluntary Sector Marketing (RVSM)/ Corporate Taxation (CT)/ Compensation & Reward Management (CRM)/ System Analysis & Design (SAD)

### MBA (4<sup>th</sup> SEMESTER)

PAPER CODE	PAPER NAME
<b>MB-4.1</b>	Organizational Effectiveness and Change (OEC)
<b>MM/FM/HRD/ SOM -4.2: Dual Specializations</b>	Retail Marketing Management (RMM)/ Financial Derivatives (FD)/ Strategic Human Resource Management (SHRM)/ Operational Planning & Control (OPC)
<b>MM/FM/HRD/ SOM -4.3: Dual Specializations</b>	Brand Management (BM)/ International Accounting & Finance (IAF)/ Contemporary Interventions in HRM/ Business Process Reengineering (BPR)

EACH PAPER: 100 MARKS, TOTAL MARKS: 3200 Marks.

20% of each paper is reserved for the purpose of internal assessments. The Internal Assessment marks of all papers are based on the case discussion, seminar presentation, group work activities, term paper projects etc.

**Summer Project (STP) and Field Study (FD) (To be evaluated in the 3<sup>rd</sup> Semester):** 50+50 marks, **Dissertation (During 4<sup>th</sup> Semester):** 100 marks, **Grand Viva (During 4<sup>th</sup> Semester):** 100 marks.

## **INFORMATION ABOUT THE MBA (Tourism) PROGRAMME**

The two-year full time Master Degree in Tourism management was introduced as Master of Tourism Administration (MTA) programme in 2000. Later the name of the programme was changed to MBA (Tourism) programme in line with the UGC prescription. This course is only of its kind in the entire eastern India. The MBA (Tourism) programme like the other programmes of the centre is run directly under UGC and is also affiliated to the AICTE.

The course curriculum of the MBA(Tourism) programme comprise the multiple facets of tourism management like Tourism Concepts, Travel Agency Tour Operation, Air Fares & Ticketing, Air Cargo Operations and Management, Cultural heritage of India, Tourism Geography, Information technology for Tourism etc. It also contains various core management papers like Marketing, Financial Management, Human Resource Management, etc.

The course is divided into four semesters of six-months each. The course also contains one Field-Study-Trip and On-The-Job training. The field-study-trip is conducted to different parts of India, so that the students gain first hand experience about the actual scenario of different states of India. Different seminars and conferences are also arranged by the department. Besides, the department invites eminent personalities from the industry and academics, both from India and abroad. Effective assistance is provided to the students regarding their training and placement. Tourism being the most highly flourishing industry, creates the opportunity for the students for getting a highly satisfactory job.

The department, besides being associated to the Indian Association for Tour Operators (IATO), is also trying to tie knots with organisations like Amadeus, Galileo, Air India, etc. for providing technical training to the students for generating more skillful workforce for the future tourism industry.

### **Placement Opportunities**

A wide range of placement opportunity lies with the tourism industry at the present date. It generates huge dynamic opportunity for employment. different star category hotels, resorts, airline companies, cruise companies, cargo companies, foreign exchange centers, tourism development boards of different states and countries etc. are few of the various potential fields where tourism students may be placed. Tourism being the major part of the hospitality industry, specialized students are also preferred in banking sector, insurance companies, in many leading hospitals, i.e. mainly in customer service or public relations departments.

### **Eligibility to obtain application Form**

- (a) Graduates in Arts, Commerce, Science and in any other branches of Social sciences in the 10+2+3 mode OR
- (b) Graduates in Engineering, Technology, Medicine, Pharmacy and Agriculture.

### **Number of seats**

**MBA: 30**

**MBA (Tourism): 25**

### **Reservation**

As per Govt. rules.

### **How to apply**

Eligible candidates willing to apply for this programme should compulsorily obtain the University form before submitting MAT form to AIMA. The University form may be obtained in person or anybody on his/her behalf from the University sales counter at Rajbati, B. U. on payment of the requisite price in cash and on production of the relevant degree marksheet (original or attested Xerox copy) between 11. a.m. to 1-30 p.m. on all University week days. Request of outstation candidates for sending form by post must reach Secretary, Faculty Council (Arts, etc.). Outstation candidates can obtain the form by post and they must enclose the attested Xerox copy of the degree marksheet, a self addressed stamped (Rs.5/-) envelop and a crossed Demand Draft of Rs.100/- favouring "Finance Officer, The University of Burdwan" payable at SBI, Burdwan.

Candidates obtaining the form from the University website are compulsorily required to submit a Demand Draft for Rs.100/- favouring "Finance Officer, The University of Burdwan" payable at SBI, Burdwan and must enclose the Demand draft of Rs.100/- at the time of submission of the same. If you wish to obtain the receipt, please enclose a self-addressed stamped (Rs.5/-) envelope so that we can send the receipt to you by post.

**Project and Placement Facilities:** Project and Placement Facilities provided through the Training and Placement Cell of the Department of Business Administration and the Central Placement and Students' Welfare Department of The University of Burdwan. Almost all students are well-placed in different renowned organizations in and outside West Bengal.

### **MEMBERS OF THE BOARD OF STUDIES:**

- Prof. Dilip Roy (Director)
- Prof. Sankar Kr. Sengupta
- Prof. Devmalya Dutta
- Dr. Pradip Mallick
- Dr. Tanmoy Dasgupta
- Dr. Mir. A. Sofique
- Dr. B.B. Parida (on lien)
- Dr. Gautam Mitra
- Mr. Arindam Das
- Dr. P.K. Tripathy
- Mr. Sourav Choudhury
- Dr. Dilip Kr. Das
- Prof. Palash Sengupta (External Member)
- Prof. G.Subyya(External Member)

Need-based meetings ( relating to examination, syllabus modification etc.) are organized.

### **MEMBERS OF THE Directorater:**

- Prof. Dilip Roy (Director)
- Prof. Sankar Kr. Sengupta
- Prof. Devmalya Dutta
- Dr. Pradip Mallick
- Dr. Tanmoy Dasgupta
- Dr. Mir. A. Sofique
- Dr. B.B. Parida (on lien)
- Dr. Gautam Mitra
- Mr. Arindam Das

- Dr. P.K. Tripathy
- Mr. Sourav Choudhury
- Dr. Dilip Kr. Das

Meetings of the departmental committee are convened twice/thrice a month

#### **FEE DETAILS (Session 2007-09)**

1.	Admission Fee	<b>Rs. 100</b>
2.	Tuition Fee	<b>Rs. 30000</b>
3.	University fee (Examination fee, Registration fee etc.)	<b>Rs.175 X 4= Rs 700+145(5+40+100)= Rs 845</b>
4.	Hostel fee (Rent etc.)	<b>Rs. 75 X 24 = Rs.1800* may vary</b>
5.	Laboratory fee	-----
6.	Library fee	<b>Rs.100</b>
7.	Any other (student aid fund, health care etc.)	<b>Rs. 10+20=30</b>
<b>Total Fee</b>		<b>Rs. 32875.00</b>

#### **Time schedule for payment of fee for the entire programme.**

**1<sup>st</sup> Instalment:** At the time of admission

**2<sup>nd</sup> Instalment:** At the beginning of 3<sup>rd</sup> Semester

#### **Fee waivers granted with amount and name of students.**

Fee waiver granted to one student

#### **Criteria for fee waivers/scholarships.**

Economic Status of the candidate is taken into consideration.

#### **Estimated cost of boarding and Lodging in Hostels.**

Hostel Rent: Rs.75 per month

#### **ADMISSION**

##### Selection

Selection of candidate for admission to the programme is made on the basis of a two-phase admission test. The first phase includes Management Aptitude Test (MAT) conducted by the All India Management Association (AIMA). The second phase comprises Group Discussion and Viva- Voce test conducted by the University (short listed candidates on the basis of the MAT score are called for Group Discussion and Viva-Voce test. Final selection is made on the basis of total marks obtained in Group Discussion, Viva-Voce and MAT score.

#### **Number of students admitted under various categories each year in the last two years.**

**2006-08:** Male-23; Female-05

**2007-09:** Male-18; Female-12

#### **Number of applications received during last two years.**

**2007-2009: 273**

*\*Candidates who have mentioned The University of Burdwan as an option in the MAT form, but have not collected the university form have not been included*

### **Calendar (Tentative)**

- Last date for request for applications. **30<sup>th</sup> November**
- Last date for submission of application **30<sup>th</sup> November**
- Dates for Group Discussion (GD) / Interviews - **10<sup>th</sup> & 12<sup>th</sup> January**
- Dates for announcing final results & Release of admission list **25<sup>th</sup> January**
- Date for acceptance by the candidate: **10<sup>th</sup> February**
- Last date for closing of admission. **13<sup>th</sup> February**
- Starting of the Academic session. **14<sup>th</sup> Feb.**

**In case of withdrawal, the fee is not refunded.**

### **CRITERIA AND WEIGHTAGES FOR ADMISSION**

**Candidates are called for Group Discussion & Viva-Voce strictly on the basis of the MAT score.**

**Admission Test (MAT)-200 marks**

**GD- 100 marks**

**Interview -100 marks**

Attributes for evaluation in GD/Interview.

- *Understanding about the Business Environment*
- *Communication skill*
- *Leadership quality*
- *Personality*

*Interview:*

- *Specialized knowledge in the subject concerned*
- *Ability to handle to stress*

Evaluation done by the full-time faculty members of the Centre for Management Studies.